

# Bridle Bunch Newsletter

## April 2010

Q. What did the horse say when it fell??

A .I have fallen and I can't giddy up!

“No one can teach riding so well as a horse.”

C.S. Lewis

### April 18th Color Guard tryouts



Krissa Brummet was the winner of our T-shirt design. They will be available to order at our April Meeting. We have not gotten a definite quote but last year the shirts ran about \$12.00 and a Hoodie sweat-shirt was about \$22.00

## April 15th Meeting

Wow, This year is going really fast. I can't believe spring break has come and gone. I hope all of you had a nice relaxing time and plenty of practice with your horse.

We having a Ferrier to come and speak at this months meeting. He will be going over more than just horseshoeing but the structure of the hoof, bones etc... This should be a very interesting meeting.

**Geranium Orders Due .**  
Geranium orders are due

on April 16th and I will be accepting them at this months meeting. Pick up is May 1st. **(money is due at time of pick-up)**

We will also be holding our tack sale and a chili supper. So plan on having a big bowl of chili and fellowship with other horse lovers as you pick up your Geraniums. You can help out your club and feed your family lunch!

**Horse enrollment forms are due by the end of our April Meeting to receive**

**early bird credit.**

*Your form should have come with this newsletter.*

*Don't forget you must include a single picture that shows all four legs and a face. All forms **must** be turned in to the extension office no later than May 15th.*

**April 17th Beginners Workshop details on back.**

**Quote of the day will be the same as last month since we ran out of time. I still have all the entries. More are welcome**

### Club Meetings

April 15th 6:30

May 20th 6:30

June 17th 6:30



### Workshops

April 29 Advanced English

May 4th Beginner Showmanship

May 6th Advanced Showmanship

May 13th Advanced Jumping

May 18th Beginner Equitation

May 25 Advanced Equitation

June 3rd Beginner Horsemanship

### Other Events

April 9th, 10th and 11th——  
**Hoosier Horse Fair** (every horse lovers dream rows of shops and clinics everything for your horse) Color Guard will be performing as well as Bridle Bunch Groom and Clean team. Please contact me at 745-6524 if you could bring your horse to the Horse Fair to participate in being cleaned.

## Inside Story Headline



Caption describing picture or graphic.

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in

your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.

*“To catch the reader’s attention, place an interesting sentence or quote from the story here.”*

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or

make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a col-

umn that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid

selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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Caption describing picture or graphic.

We're on the Web!  
example.com

*This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.*

*It would also be useful to include a contact name for readers who want more information about the organization.*

## Inside Story Headline



Caption describing picture or graphic.

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization

is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity

auction.

If space is available, this is a good place to insert a clip art image or some other graphic.